

# GARY R. HARDING

323-308-9158—gary@thepixelwizard.com

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**Driven Graphic Artist/Illustrator with Web and Marketing Coordinator Experience.** Over seven years experience enhancing the image of defense and engineering teams by effective branding, and by designing engaging, comprehensible conceptual graphics and 3D illustrations that help win proposals. Experienced at designing targeted print and web-based marketing collateral that undergirds sales teams with appealing and informative marketing tools. Adept at managing projects/ coordinating successful business development events and trade shows that help to engage potential customers, enhance the company's stature, yet remain on budget. Time conscious multitasker, comfortable working independently or in a team, with 10+ years experience as a Web Designer/Web Coordinator. Portfolio available at [www.garyrhardingdesign.com](http://www.garyrhardingdesign.com).

## PROFESSIONAL EXPERIENCE

**Business Development Coordinator, Argon ST, San Diego, CA** (graphic artist, illustrator, webmaster) **2004-2010**

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- Designed contract winning graphics, 3D illustrations, trade show graphics, and animations for business development purposes, and marketing print and web-based collateral. Also designed internal graphics (business cards, forms, and posters, customer meeting graphics, shareholder presentation graphics).
- Coordinated and ran over 80 very successful business development/marketing events, trade shows, and demos for the division and for corporate to include all logistics. Cultivated relationships with vendors, and organizations we sponsored. Contracted photographers, and produced product photo shoots, then used the new images for marketing collateral. Researched and recommended all marketing procurements.

**Web Graphics Designer, Dichroma, Inc, Alexandria, VA** **2003-2004**

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- Provided web and conceptual graphics consulting support for a Department of Homeland Security strategy team.
- Redesigned two Intranet sites; provided graphics support to an Oracle portal project management pilot project.
- Wrote and designed user manuals; provided one-on-one user training and support to military personnel.

**Website Coordinator, The Brookings Institution, Washington, DC** **2000-2003**

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- Shaped, designed, and posted content for 20 high-profile scholars with tight deadlines and turn-around times, hand-coding it in HTML. Part of large web team, weekly meeting focused on information architecture, usability.
- Coordinated with media on joint projects. Researched media via Lexis Nexus for scholars' articles, and publications.
- Assisted in transitioning a 30,000 page website from HTML to XML via a new content management system.

**Program Support Tech Senior, VCU School of Nursing, Richmond, VA** **1995-1999**

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- Managed the graduate program office; acted as Assistant to the Associate Dean of Graduate Programs. Worked with a developer to create a curriculum database and a database for bubble sheet survey responses.
- Assisted faculty and students with complex academic and administrative issues such as thesis / dissertation coordination. Designed graduate program's first website.

## TECHNOLOGIES / SOFTWARE

- PC & Mac OS X; HTML, CSS; 3D: (3DS Max, Poser, Vue5 Esprit, PolyTrans, SketchUp/Google Earth)
- Adobe Creative Suite 4 (CS4: Photoshop, Flash, Dreamweaver, InDesign, Illustrator); CorelDRAW
- MS Office (Word, PowerPoint, Excel, Visio, Access); SharePoint

## EDUCATION

- Bachelor of Arts—Virginia Commonwealth University, Richmond, VA

## SECURITY CLEARANCE / MILITARY EXPERIENCE

- Active security clearance. Served in U.S. Army; received an Honorable Discharge